

Lurline Craig-Burke, MBA

Chief Executive Officer

Professional Background

Founder and Chief Executive Officer, Precipice Strategies, LLC is a new global professional management services firm specializing in identifying risk, turnaround management, corporate performance and advisory solutions for Fortune 500 and public sector entities. Strategic solutions include C-level Business Consulting, CFO Advisory services and Corporate Turnarounds and Restructurings. www.precipicestrategies.com

Prior to founding Precipice Strategies, Lurline managed a global consulting division of Aon Corporation, a \$10B, Fortune 250 global insurance brokerage firm, focused on management consulting and advisory solutions in the Aon Consulting group for the insurance and reinsurance, investment banking, private equity and financial services and health care industries. She also served as the national practice leader for government Human Capital Services, based in Atlanta and Chicago-US. Aon Consulting Worldwide is the largest global human resources brokerage consulting firm.



Lurline brings over 20 years of experience as a turnaround executive management professional. Prior leadership experience includes serving as the Chief Executive for the State of Georgia Health Benefit Plan, restructuring a \$2B budget for over 600,000 members and as a former Vice President of a \$2M startup organization, Georgia 1st, an affiliate of the Emory University System.

Education

Lurline received her Masters Business Administration (MBA) from Mercer University, Stetson School of Business and Economics, with an executive leadership thesis study in Hong Kong and Shenzhen, China and her bachelor's degree from the University of Florida.

Outreach & Community Service

Lurline is a nationally recognized speaker and has been interviewed in several publications including *Business Insurance* and *HR Executive Magazine*. She serves as a board member of several organizations including local Atlanta charities and other not-for-profit foundations.
