

Lauren Reeves

Vice President; Business Development

Professional Background

Vice President Business Development; Precipice Group, Inc. and Precipice Strategies, LLC are a new concept in insurance brokerage and professional management services firms specializing in employee benefits and company performance solutions for small, midsize and large Fortune 500 employers and public sector entities. Strategic solutions include Insurance Brokerage, Strategic Employee Benefits, C-level Business Consulting and Corporate Turnarounds and Restructurings. www.precipicestrategies.com. Precipice is an independent and minority-woman owned business enterprise, certified by the Woman's Business Enterprise National Council (WBENC). WBENC is recognized as the premier certification by global corporations, as well as government employers, in corporate supply chain vendor diversity and initiatives.

Prior to joining Precipice Group, Inc., Lauren started her career in the staffing industry in 2004 with Prestige Staffing in Atlanta. She was responsible for sales and client management in the Accounting and IT staffing services division targeting a broad spectrum of companies from entrepreneurial to Fortune 500. In 2005, Lauren relocated to Dallas, Texas to open the company's first expansion office and manage the overall accounting and finance division.

In 2007, she joined Upshaw Lending Professionals, LLC as a partner and Director of Marketing where she helped develop the company to become one of the "Top Ten Mortgage Brokerage Firms in Georgia".

Education

Lauren received her Bachelor of Arts degree in Speech Communications from the University of Georgia in 2003. She is currently a Licensed Agent in Life, Accident and Sickness Insurance in the State of Georgia.

Outreach & Community Service

Lauren recently served as a Committee member for the Atlanta chapter of the American Cancer Society's "Evening of Hope" annual fundraising event and helps sponsor the "Believe in Me Foundation" which supports Autism research and support in the state of Georgia.

